



CEM ÜNER

Senior Technical Consultant · AEM Specialist · Full-Stack Development

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CONTACT

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PERSONAL

Born July 24, 1992
Garmisch-Partenkirchen
German

LANGUAGES

German — Native
Turkish — Native
English — Fluent
French

SKILLS

Frontend

JavaScript · ReactJS · Webpack ·
HTML/CSS

AEM / Backend

Adobe Experience Manager (Sites &
Assets) · Java · Apache Sling

Design / UX

Figma · Adobe XD · Axure · Photoshop

Dev Workflow

Git · GitHub Workflows · Docker ·
Maven

Focus Areas

API Integration · AI · MCPs

PROFILE

Technical leader with 10+ years driving digital platform excellence through a unique blend of hands-on development, governance, and team enablement. Experience steering development teams, conducting pre-sales requirement analyses, and implementing CI/CD workflows for scalable solutions. Adept at translating complex technical concepts for diverse stakeholders and fostering collaborative environments where innovation thrives. Currently scaling best practices in AEM consulting at eggs unimedia. Eager to bring technical expertise and servant-leadership mindset to shape BMW's AI platform ecosystem.

PROFESSIONAL EXPERIENCE

Senior Technical Consultant AEM

eggs unimedia GmbH · Munich · July 2024 – Present

- Technical consulting and delivery for the BMW enterprise account, focused on evolving the company-wide CMS built on Adobe Experience Manager (AEM Sites, AEM Assets)
- Component development and multisite management for BMW Group Websites across multiple markets
- Designing and implementing UX/UI improvements from the editors' perspective to make the CMS easier to work with day to day; design work in Figma
- API integrations and connecting AI capabilities through Model Context Protocols (MCPs)
- Ownership of CI/CD pipelines, GitHub Workflows, and project-level DevOps work
- Member of the internal Customer Experience Unit Governance Board
- Active in the pre-sales domain: technical assessments, solution outlines, and effort estimate for new business and project extensions
- Buddy & Onboarding domain: mentoring and onboarding of new employees

Technical Consultant AEM

eggs unimedia GmbH · Munich · November 2021 – July 2024

- Joined with a frontend focus on the BMW project, gradually expanding into full-stack and consulting work
- Developed AEM components and templates using Java, JavaScript, Apache Sling

CERTIFICATIONS

Adobe Certified Expert

Adobe Experience Manager Sites
Developer

Bayerisches Rotes Kreuz

Company first-aider

INTERESTS

DJ · Indoor Cycling Coach

Travel · Event Organization

Football · Basketball · Beach Volleyball

- Built and maintained multisite structures, plus ongoing maintenance of existing sites
- Worked closely with UX and Design through Figma; first ownership of editor-facing UI work within the CMS

Student Assistant

Ludwig Maximilian University of Munich · July 2020 – August 2021

- Web development and general website maintenance of department websites
- Managed the room booking system

Working Student

RaySono AG · Munich · July 2016 – February 2019

- CMS and content maintenance for client projects, including clients like Miles & More, Britta and Linde
- UX support, including interactive prototyping in Axure for VOITH
- Ongoing care of existing web properties (small adjustments, updates, maintenance)

Bartender and Service

Sausalitos Schwabing · Munich · June 2015 – July 2016

- Customer service in the daily operations of a high-volume venue
- Teamwork under pressure, cross-cultural communication

EDUCATION

Master of Science · Human-Computer Interaction

Ludwig Maximilian University of Munich · October 2018 – October 2021

Master's thesis: "Designing an Interactive Mirror: Customized Motivational Fitness Tool" (Grade: 2.3)

Erasmus Exchange Semester · Computer Science

Aarhus University · Denmark · January 2019 – July 2019

Bachelor of Science · Media Informatics

Ludwig Maximilian University of Munich · October 2014 – August 2018

Bachelor's thesis: "Developing a Responsive Web Design Following the Mobile-First Principle" (Grade: 2.6)

Abitur · German Higher Education Entrance Qualification

Werdenfels-Gymnasium · Garmisch-Partenkirchen · September 2003 – July 2013

VOLUNTEER WORK

Tutor and Mentoring for International Students

ESN TUMi e.V., TU Munich · September 2018 – April 2021

- Supported international exchange students with public administration, housing, and everyday life in Munich
- Organized cultural and social events

Dormitory Tutor

Studentenwerk Munich · October 2015 – September 2019

- Tutor representative and point of contact for residents of the student dormitory
- Organized cultural, sporting, and social events to foster community life